

Tobacco Retailers Kit



Dear Tobacco Retailer,

We know that tobacco use is the number one preventable cause of death and disease and that the majority of smokers start before they are 18 years old. We also know that the earlier a person starts using tobacco, the harder it is to quit. For these reasons the Michigan Department of Community of Health is focusing its attention on the prevention of tobacco sales to minors.

In an effort to help you comply with the Michigan Youth Tobacco Act, we are providing you with our new Tobacco Retailer Kit. This packet of information is from the Southeast Michigan Community Alliance with information from Michigan Department of Community Health.

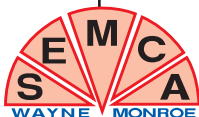
Provided in this kit is an example of a store policy and employee agreement, a sample management notice to employees, a copy of the Youth Tobacco Act (YTA), a training DVD for managers and clerks, and more. This information can be helpful in knowing the state regulation, training employees and displaying the mandatory sign stating that the sale of tobacco to individuals under 18 is illegal in the state of Michigan.

We would like you to know that about 85% of the tobacco retailers in our area do not sell tobacco products to minors. Knowing that you are interested in being among the majority of retailers complying with the State of Michigan Youth Tobacco Act, we would like to extend our assistance in employee training, information about state laws or any issues related to tobacco sales.

If you have any requests or questions, please contact our Designated Youth Tobacco Use Representative, Martha Kaczala at 734-229-3562.

Sincerely,

Gregory E. Pitoniak
Southeast Michigan Community Alliance, CEO



Rick Snyder, Governor
Olga Dazzo, Director

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